



Trade Show Management

3260 Upper Bottom Rd., St. Charles, MO 63303
Phone 636/922-5551 * FAX 636/244-1650
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2012 Commodity Classic SM Exhibitor Contract
March 1 - 3 • Gaylord Opryland Resort • Nashville, Tennessee

Exhibit Space Investment

- 1 - 5 Booth Spaces..... \$925.00 each 10' x 10'
6 - 13 Booth Spaces..... \$850.00 each 10' x 10'
14 - 20 Booth Spaces..... \$800.00 each 10' x 10'
21 (+) Booth Spaces..... \$775.00 each 10' x 10'
51 (+) Booth Spaces..... \$725.00 each 10' x 10'

* Premium booth locations as designated by Commodity Classic SM are an additional \$225.00 per booth and added after discounts.

Booth rental includes:

- One identification sign.
Aisle carpet.
Exhibitor listing in program book onsite and on Commodity Classic SM Web site with exhibitor Web site hot link if provided.
Standard booth equipment of aluminum construction. (draped 8' high back wall and two draped 3' high side dividers)
Two complimentary exhibitor registrations for first booth and one free registration for each additional booth space. Maximum of six total exhibitor-clearance badges per booth.

Payment, Cancellation & Certificate of Insurance

Checks should be payable in U.S. funds to: Commodity Classic
3260 Upper Bottom Rd., St. Charles, MO 63303
(National Corn Growers Ass'n. Tax ID 42-0897662)

- 2011 exhibitors reserving space at the pre-sell meeting have until April 29, 2011 to return the signed contract and have a deposit of at least 50% on file to hold space in advance of release to the public. Exhibitors will be billed for deposit due April 29, 2011.
New exhibitors may be assigned space as available based on contract receipt when released May 2, 2011. A deposit of at least 50% is due within 30 days or full payment after July 29, 2011.
Full balance will be invoiced due July 29, 2011 to hold space.
Other than for circumstances set forth in the rules and regulations, refunds shall be given only if Commodity Classic SM is notified in writing by July 29, 2011. A \$50 per booth administrative fee will be deducted from refunds. 2011 payment can not be applied to 2012.
Certificate of Insurance is due to above address by January 19, 2012. If certificate is not received by this date, Commodity Classic SM reserves the right to cancel the space without refund. All exhibitors and display houses must provide this for hall admittance. Certificates are to name Commodity Classic SM, National Corn Growers Association and American Soybean Association as additional insured with policy date through March 3, 2012. Coverage should be for comprehensive general liability of at least \$1,000,000 per personal injury for each occurrence, \$500,000 for property damage for each occurrence and full compliance of Workmen's Compensation.
Exhibitor kit Web link and registration brochure will be sent to the primary contact on this contract unless otherwise notified.

Space Request

booths requested _____ 1st choice _____ 2nd choice _____

Inline End-cap* or Island- size _____ (ie 20 x 30)

* End caps must allow a 4' site line on each side - 12' max. wide back

Prefer premium booth if available, @ \$225 add. per booth

Requests (near or NOT near) _____

Information for Web site, program book, exhibit sign:

- 2011 exhibitor - USE SAME contact and listing information
2011 exhibitor - CHANGE below info as noted
NEW exhibitor in 2012 - please complete all info below

Company name for listing: _____

Maximum 10-word description of products/services: _____

General phone #
for customers to call: _____

Company Web site: _____

Primary contact information for exhibit coordination:

Name _____

Title _____

Company _____

Address _____

City _____

State _____ Zip _____

Contact Phone # _____ Fax _____

E-mail _____

(E-mail not released but most communication is to this address.)

Rules and Regulations

This contract is made and entered into by the National Corn Growers Association (NCGA) and the American Soybean Association (ASA), hereinafter referred to as Commodity Classic SM. The Commodity Classic SM has released unto the party listed above (the "Exhibitor") certain space, hereinafter described, at the Gaylord Opryland & Nashville Resort & Convention Center in Nashville, Tennessee for exhibition during the 2012 Commodity Classic SM. All rules and regulations as outlined on the back of this contract and established by the Commodity Classic SM for governing exhibitors are accepted upon signature by the Exhibitor and made part of this contract. Please refer to the exhibitor kit for additional information including installation, dismantling, and trade show open times.

Exhibitor Authorized Signature (required to hold space): _____

Date _____

Office Use: Received _____ Booth(s) _____ Approved _____

1. The arrangement for the space and privileges granted herein, or any part thereof, cannot be assigned, sublet or otherwise disposed of without the consent of the National Corn Growers Association (NCGA) and American Soybean Association (ASA).
2. No persons other than the exhibitor's employees may exhibit or solicit business in the assigned space. Advertising and solicitation of orders by persons not registered to exhibit at the Commodity ClassicSM is not permitted. No exhibitor is permitted to show goods or services other than those manufactured or provided by his firm in the regular course of business. Exhibitor representatives may not enter the exhibition other than exhibitor scheduled admission times, without prior permission.
3. Commodity ClassicSM will employ guards to take reasonable precautions for safeguarding the exhibitors' property. However, neither Commodity ClassicSM, ASA, NCGA, sponsoring organizations, the Convention Center, nor employees or agents thereof will be liable for loss or damage to property of the exhibitor or his representative from theft, fire, accident, loss in transit or other causes. Notwithstanding the above, exhibitors may make their own security arrangements regarding items requiring special security.
4. Exhibitor shall assume all liability for damage to exposition facility by reason of its exhibit. Each exhibitor and display house shall provide a Certificate of Insurance to Commodity ClassicSM prior to being allowed on the trade show floor for set-up as a requirement of participation in this convention. Exhibitor agrees that the Commodity ClassicSM, ASA, and NCGA, sponsoring organizations, Convention Center, and their respective officers, directors, employees and agents are not responsible for any damages or charges imposed for violation of any law or ordinance whether due to exhibitor or agent of exhibitor. Exhibitor agrees that at the conclusion of the convention, exhibitor shall surrender the space occupied in the convention center in the same condition it was in at the commencement of the move-in. Exhibitor agrees that it is responsible for the defense and payment of any and all claims, demands and suits on account of any alleged injuries, death or other loss by individuals, or damage to property or other loss, to any party occurring in the convention center area or elsewhere because of the acts or omissions of the exhibitor, its employees or agents, licensees, guests or contractors. Exhibitor ("Exhibitor") agrees to defend, indemnify and hold harmless, Gaylord Opryland & Nashville Resort & Convention Center, The National Corn Growers Association/ The American Soybean Association "The Commodity Classic", and their owners, managers, officers or directors, agents, employees, independent contractors, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof. The term of this section shall survive the expiration of this contract.
5. Commodity ClassicSM reserves the right to determine the eligibility of any company, product, promotion or part thereof, that in its opinion is not in keeping with the character or purpose of the Commodity ClassicSM. Exhibitors may not engage in conduct or activities at their booth which has a negative impact on the programs or operations of NCGA, ASA, Affiliates or sponsors. Exhibitors shall not make misleading claims.
6. Exhibitor booth location preference will be given first to current exhibitors, based on the pre-sell meeting point system, and then considered on first-come, first-served basis after space is released to the general public. However, Commodity ClassicSM will be the sole assignor of the exhibitor's booth location. In the event of conditions beyond its control, Commodity ClassicSM reserves the right to rearrange the floor plan and relocate any exhibit upon consultation with said exhibitor.
7. Exhibits must be arranged so as not to obstruct the general view or hide other exhibits. Except for islands and by special permission, exhibitors may not erect a back wall higher than 8' or side higher than 3'. End caps must allow for a 4' site line on each side of the back of the booth (maximum width of back booth is 12' to allow a site line for exhibitors behind end cap on each side).
8. The exhibitor is entirely responsible for the leased space and agrees to reimburse Commodity ClassicSM for any damage to the booth floors, walls or equipment. All food and product samples to be distributed at the show must be approved by Commodity ClassicSM in advance. All materials must be flame proofed. No flammable or toxic fluids or substances may be used or shown in the hall. Smoking and balloons are prohibited in the hall.
9. Any additions or improvements to space other than standard equipment shall be at the exhibitor's expense, subject to approval by the Commodity ClassicSM and may be obtained through the official decorator/suppliers. Compliance with local fire, tax and other ordinances is required.
10. Exhibitors shall be responsible for maintaining booth noise so as not to interfere with the normal display and conversation of other exhibitors. The use of music in booth requires an appropriate license from BMI, ASCAP or other similar licensing organizations. Commodity ClassicSM reserves the right to restrict exhibits which because of noise, method of operation or any other reason become objectionable. Exhibits which, in the opinion of Commodity ClassicSM, detract from the general character of the exhibit as a whole will be prohibited. This reservation includes persons, things, conduct, printed matter or anything of a character that Commodity ClassicSM determines is objectionable. In the event of eviction, Commodity ClassicSM is not liable for refunds.
11. The aisles, passageways and overhead spaces remain strictly under control of Commodity ClassicSM. No signs, decorations, banners, advertising matter or special exhibits will be permitted in these areas except by purchase of aisle space and special permission of Commodity ClassicSM. No overhead signage/materials may be hung from the ceiling by exhibitors. All exhibits and activities must be confined to the leased exhibit space. Signs or products shall not be displayed in such a manner as to obstruct the view, cause injury or interfere with the display of other exhibitors. Obstruction of the aisles is strictly prohibited.
12. If NCGA or ASA should be prevented or materially affected from conducting the Commodity ClassicSM, cannot permit the exhibitor to occupy this exhibit space due to circumstances beyond its control or determines not to offer the Commodity ClassicSM at its sole discretion, the Commodity ClassicSM will refund the exhibitor the amount of the rental fee paid with no further obligation or liability to the exhibitor. In all circumstances, Commodity ClassicSM shall notify the exhibitor at the earliest date possible of the circumstances preventing the Commodity ClassicSM from being held.
13. Exhibit hall admission is by official badge only. Exhibit personnel must wear Commodity ClassicSM exhibitor identification badges while on the exhibit floor. Exhibitors receive two complimentary exhibitor registrations for the first 10' x 10' exhibit space and one additional complimentary registration for each additional booth.
14. At the expiration of this agreement, the exhibitor shall surrender possession of the exhibit area to Commodity ClassicSM. All booth items not arranged for after 9:00 p.m. on closing day will be disposed of or handled at the official contractor's discretion at the exhibitor's expense.
15. Installation must be complete at time published or space will be released without refund. The exhibitor agrees to not dismantle, pack or remove any part of his exhibit until the published close.
16. These regulations are a part of the contract between the exhibitor and Commodity ClassicSM, and are formulated in the best interest of the exhibitor. Commodity ClassicSM requires full cooperation of the exhibitor in observing these regulations. Points not covered in this contract are subject to the decision of Commodity ClassicSM. Exhibitor acknowledges that Commodity ClassicSM may amend such rules and regulations at any time. Commodity ClassicSM shall provide exhibitor with notice of such amendments.
17. Violations of any of these Rules and Regulations on the part of exhibitor, its employees or agents shall, at the option of Commodity ClassicSM, constitute cause for Commodity ClassicSM to terminate this Agreement, expel exhibitor from the show, become ineligible to participate in future Commodity Classic shows and exhibitor shall forfeit all fees paid to Commodity ClassicSM.