SESSION TYPE	SUBJECT/TITLE	TIME
TUESDAY, FEBRUA	RY 27	
Early Riser Session	Commodity Prices: There's a 100% Chance That No One Knows	7:00 a.m 8:00 a.m
Learning Center Session	The Ag Economy Barometer: Lessons from 2017 and Strategies for 2018	8:15 a.m 9:30 a.m.
Mini What's New Sessions	5-Minute Innovation Presentations	8:15 a.m 9:45 a.m.
Learning Center Session	Locking in Your Legacy: What to Anticipate in Ag 2028	9:45 a.m 11:00 a.m
Mini What's New Sessions	5-Minute Innovation Presentations	10:00 a.m 11:30 a.n
Main Stage	Successful Farming® Talk: Positioning for Profit in 2018	12:15 p.m 1:00 p.m
	Ag Executive Panel: The Infrastructure for New Technology	1:15 p.m 2:00 p.m.
	Learning Center Session: Power to the Plant: Set Record Yields For Your Farm	2:15 p.m 3:15 p.m.
	Ag Keynote: Soybean Weed Control: Dicamba, Liberty & Why You Can't Skip the Pre	3:30 p.m 4:30 p.m
WEDNESDAY, FEBR	RUARY 28	
Early Riser Session	Live taping of <i>U.S. Farm Report</i>	7:00 a.m 8:30 a.m
General Session	Keynote Speaker: Keni Thomas	9:00 a.m 11:00 a.m
Main Stage	Learning Center Session: Harnessing the Power of Digital to Solve Agriculture's Most Complex Challenges	11:30 a.m 12:15 p.m
	Successful Farming® Talk: Key Design Features to Farm Shops	12:30 p.m 1:15 p.m
	Successful Farming® Talk: Maximize Farm Profit by Minimizing Machinery Failures	1:30 p.m 2:15 p.m.
	Successful Farming® Talk: Successful Marketing	2:30 p.m 3:15 p.m.
	Ag Keynote: What Your Fertilizer Dealer Won't Tell You	3:30 p.m 4:30 p.m
What's New Sessions	Eight 40-Minute Innovation Presentations (concurrent)	12:30 p.m 4:10 p.m
Learning Center Sessions	Grain Markets and The Hotel California	12:30 p.m 1:30 p.m.
	Ag Technology: Shaping the Now and the Future of Farming	
	Leaving a Legacy on Your Farm through the Soil	
Learning Center Sessions	Hot Topics from Our Nation's Capital 2018	1:45 p.m 2:45 p.m.
	Practical Approaches for Cover Crops and Soil Health	
	Consider Corn Challenge	
Learning Center Sessions	What's a Guy Gotta Do to Get a Drought Around Here?	3:00 p.m 4:00 p.m.
	Around the World With U.S. Soy	
	From Farm Field to Capitol Hill: Implementing and Advocating for the Right Practices	
THURSDAY, MARC	H 1	
Early Riser Session	The Great Grain Market Debate: Rising Tide or Everyone for Themselves?	7:00 a.m 8:00 a.m
Learning Center Sessions	The Rise of Rural America: What's on the Horizon	8:15 a.m 9:15 a.m.
	The Ultimate Watch List for 2018 Grain Marketing	
	The Bee & Butterfly Habitat Fund: How Growers Can Support Honeybee Health and Monarch Recovery	
	Six Secrets to Producing High Yielding Soybeans	
Main Stage	Cooking Demonstration	8:45 a.m 9:45 a.m
	Learning Center Session: Take Action on Pesticide Resistance: Management Strategies for 2018 and Beyond	10:00 a.m 10:45 a.n
	Ag Keynote: FarmHer – Shining a Light on Women in Agriculture	10:45 a.m 11:30 a.m
What's New Sessions	Two 40-Minute Innovation Presentations (concurrent)	9:30 a.m 10:10 a.m
Closing Learning Center Session	Learn From the Masters	1:00 p.m 3:00 p.m.