

SCHEDULE AT A GLANCE

All Commodity Classic events are held at the Henry B. González Convention Center (900 East Market Street) unless otherwise noted. Registration badge is required for admittance to all Commodity Classic events. Some association events are held at hotels as noted in this schedule.



Wednesday, March 1

DESK HOURS

7:30 a.m. - 5:00 p.m. Tour Desk Open
8:00 a.m. - 5:00 p.m. Housing Desk Open
8:00 a.m. - 8:00 p.m. Trade Show Move-In
8:00 a.m. - 7:00 p.m. Registration Desk Open

TOURS

8:00 a.m. - 11:30 a.m. Toyota Manufacturing Plant
8:00 a.m. - 12:00 p.m. Welcome to Our City!
8:00 a.m. - 4:30 p.m. LBJ Ranch and Sauer-Beckmann Farm
8:30 a.m. - 4:30 p.m. Klepac Greenhouses & Garrison Brothers Distillery
12:00 p.m. - 4:00 p.m. Cruising Through History
1:00 p.m. - 4:00 p.m. Ranger Creek Distillery

SCHEDULE

7:00 a.m. - 8:30 a.m. NAWG Operations & Planning Committee Meeting
Hilton Salon del Rey C
8:00 a.m. - 11:30 a.m. TOUR: Toyota Manufacturing Plant
8:00 a.m. - 12:00 p.m. TOUR: Welcome to Our City!
8:00 a.m. - 1:00 p.m. NSP Board of Directors Meeting Marriott Rivercenter CR 1 & 2
8:00 a.m. - 4:30 p.m. TOUR: LBJ Ranch and Sauer-Beckmann Farm
8:30 a.m. - 10:00 a.m. NAWG Budget Committee Meeting Hilton Salon del Rey A
8:30 a.m. - 4:30 p.m. TOUR: Klepac Greenhouses & Garrison Brothers Distillery
10:00 a.m. - 12:00 p.m. NAWG Research & Technology Committee Meeting
Hilton Salon del Rey A
12:00 p.m. - 2:30 p.m. NAWG Environment & Renewable Resources Committee Meeting
Hilton Salon del Rey B
12:00 p.m. - 4:00 p.m. TOUR: Cruising Through History
12:30 p.m. - 2:45 p.m. NCGA Issues Briefing, Open Forum and Policy Discussion
Grand Hyatt Texas Ballroom AB
1:00 p.m. - 4:00 p.m. TOUR: Ranger Creek Distillery
1:00 p.m. - 5:00 p.m. ASA Resolutions Subcommittees
Grand Hyatt Lonestar Ballroom ABC
2:00 p.m. - 5:00 p.m. NSP/USCP Joint Board of Directors Meeting
Marriott Rivercenter CR 3&4
2:30 p.m. - 5:00 p.m. NAWG Domestic & Trade Policy Committee Meeting
Hilton Salon del Rey A
3:00 p.m. - 4:30 p.m. NCGA State Caucuses All state caucuses to be held at Grand Hyatt
5:00 p.m. - 6:00 p.m. NAWG State Executives Roundtable Hilton Salon del Rey C
5:00 p.m. - 7:00 p.m. NAWG Nominating Committee Meeting Hilton Salon del Rey B
5:00 p.m. - 7:00 p.m. Welcome Reception Stars at Night Ballroom
7:00 p.m. - 9:00 p.m. NCGA CornPAC Auction & Hors d'Oeuvres Reception
Grand Hyatt Texas Ballroom ABC

Thursday, March 2

DESK HOURS

6:45 a.m. - 6:30 p.m. Registration Desk Open
7:00 a.m. - 4:00 p.m. Tour Desk Open
8:00 a.m. - 5:00 p.m. Housing Desk Open

12:30 p.m. - 1:30 p.m. Media Only
1:15 p.m. - 1:30 p.m. Trade Show Grand Opening West Registration
1:30 p.m. - 5:30 p.m. Trade Show Open Entrances: Hall 3 & West Registration
3:00 p.m. - 5:00 p.m. Trade Show Fiesta Reception Food & Seating Areas 1 & 2

TOURS
8:00 a.m. - 11:30 a.m. Toyota Manufacturing Plant
8:00 a.m. - 12:00 p.m. Welcome to Our City!
10:00 a.m. - 2:00 p.m. San Antonio Zoo

SCHEDULE
7:00 a.m. - 8:00 a.m. Early Riser Marketing Session Room 217
7:30 a.m. - 10:45 a.m. ASA State Caucuses All state caucuses held at the Grand Hyatt
8:00 a.m. - 11:30 a.m. TOUR: Toyota Manufacturing Plant
8:00 a.m. - 11:30 a.m. NCGA Corn Congress Grand Hyatt Texas Ballroom DEF
8:00 a.m. - 12:00 p.m. TOUR: Welcome to our City!
8:00 a.m. - 12:00 p.m. NAWG Board of Directors Meeting Hilton Salon del Rey BC
8:30 a.m. - 10:00 a.m. Learning Center Session Room 217
8:30 a.m. - 10:00 a.m. Mini What's New Sessions Room 214 CD
9:45 a.m. - 10:00 a.m. Sorghum Meet and Greet Room 214 AB Foyer
10:00 a.m. - 12:30 p.m. Sorghum General Session Room 214 AB
10:00 a.m. - 2:00 p.m. TOUR: San Antonio Zoo
10:15 a.m. - 11:45 a.m. Learning Center Session Room 217
10:15 a.m. - 11:45 a.m. Mini What's New Sessions (Repeat) Room 214 CD
11:00 a.m. - 12:00 p.m. ASA Open Policy Session Grand Hyatt Lonestar E
12:00 p.m. - 4:00 p.m. National Wheat Foundation Board Meeting Hilton Hacienda 2 & 3
1:15 p.m. - 1:30 p.m. Trade Show Grand Opening Ceremony West Registration
1:30 p.m. - 5:30 p.m. Trade Show Open Hall 3 and West Registration
1:30 p.m. - 5:30 p.m. AG CONNECT Main Stage Presentations Inside Trade Show West Registration Entrance

3:00 p.m. - 5:00 p.m. Trade Show Fiesta Reception Food & Seating Areas 1 & 2
6:00 p.m. - 7:00 p.m. National Wheat Yield Contest Cocktail Reception
Hilton La Vista Ballroom
6:30 p.m. - 9:30 p.m. ASA Soy Social and Auction Hemisfair Ballroom
7:00 p.m. - 9:30 p.m. NAWG Presidents Reception & Wheat PAC Auction
Hilton El Mirador Ballroom

Friday, March 3

DESK HOURS

6:45 a.m. - 6:00 p.m. Registration Desk Open
7:00 a.m. - 4:00 p.m. Tour Desk Open
8:00 a.m. - 10:00 a.m. Housing Desk Open

TRADE SHOW HOURS
11:00 a.m. - 12:30 p.m. Trade Show Lunch Food & Seating Areas 1 & 2
11:00 a.m. - 5:00 p.m. Trade Show Open Entrances: Hall 3 & West Registration

SCHEDULE
7:00 a.m. - 8:30 a.m. Early Riser Marketing Session Room 217
7:00 a.m. - 8:30 a.m. NCGA/NCYC State Award Winners Breakfast
Grand Hyatt Texas Ballroom DEF

9:00 a.m. - 11:00 a.m. General Session Stars at Night Ballroom (Doors open at 8:30 a.m.)
11:00 a.m. - 12:30 p.m. Trade Show Lunch Food & Seating Areas 1&2
11:00 a.m. - 5:00 p.m. Trade Show Open Hall 3 and West Registration
12:15 p.m. - 5:00 p.m. AG CONNECT Main Stage Presentations
Inside Trade Show West Registration Entrance
12:30 p.m. - 4:00 p.m. Learning Center Sessions
Room 214 AB, Room 214 CD, Room 217 AB
12:30 p.m. - 4:10 p.m. What's New Sessions Room 212 AB, Room 213 AB
6:00 p.m. American Soybean Association Awards Banquet
Stars at Night Ballroom
Doors open at 5:15 p.m. (Tickets required at door)
6:00 p.m. National Corn Growers Association Awards Banquet
Grand Hyatt Texas Ballroom
Doors open at 5:30 p.m. (Tickets required at door)
8:00 p.m. - 11:00 p.m. NSP PAC Casino Night & Auction
Marriott Rivercenter Grand Ballroom E

Saturday, March 4

DESK HOURS

7:00 a.m. - 12:30 p.m. Registration Desk Open
8:00 a.m. - 1:00 p.m. Tour Desk Open

TRADE SHOW HOURS
8:30 a.m. - 9:15 a.m. Trade Show Morning Snack Food & Seating Area 2 and Main Stage
8:30 a.m. - 12:00 p.m. Trade Show Open Entrances: Hall 3 & West Registration

TOURS

1:00 p.m. - 4:30 p.m. Ranger Creek Distillery
1:00 p.m. - 5:00 p.m. Architectural Splendors of San Antonio's Past
1:00 p.m. - 5:00 p.m. Cruising Through History
1:00 p.m. - 5:00 p.m. Natural Bridge Caverns
1:00 p.m. - 5:00 p.m. San Antonio Missions
1:00 p.m. - 5:00 p.m. Sandy Oaks Olive Orchard

SCHEDULE

7:00 a.m. - 8:00 a.m. Early Riser Sessions Room 217 AB, Room 217 CD
8:15 a.m. - 9:15 a.m. Learning Center Sessions
Room 214 AB, Room 214 CD, Room 217 AB, Room 217 CD
8:30 a.m. - 9:15 a.m. Trade Show Morning Snack Food & Seating Area 2 and Main Stage
8:30 a.m. - 12:00 p.m. Trade Show Open Hall 3 and West Registration
8:30 a.m. - 11:30 a.m. AG CONNECT Main Stage Presentations
Inside Trade Show West Registration Entrance

9:30 a.m. - 10:10 a.m. What's New Sessions Room 212 AB, Room 213 AB
1:00 p.m. - 4:30 p.m. NCGA Corn Congress Grand Hyatt Texas Ballroom DEF
1:00 p.m. - 4:30 p.m. TOUR: Ranger Creek Distillery
1:00 p.m. - 5:00 p.m. TOUR: Architectural Splendors of San Antonio's Past
1:00 p.m. - 5:00 p.m. TOUR: Cruising Through History
1:00 p.m. - 5:00 p.m. TOUR: Natural Bridge Caverns
1:00 p.m. - 5:00 p.m. TOUR: San Antonio Missions
1:00 p.m. - 5:00 p.m. TOUR: Sandy Oaks Olive Orchard
1:30 p.m. - 3:30 p.m. Closing Learning Center Session Lila Cockrell Theatre
1:30 p.m. - 5:30 p.m. ASA Voting Delegates Session Grand Hyatt Lonestar Ballroom DEF
5:30 p.m. - 6:00 p.m. Worship Service Grand Hyatt Lonestar Ballroom A
8:30 p.m. - 9:45 p.m. Evening of Entertainment Stars at Night Ballroom (Doors open at 8:00 p.m.)

EDUCATION AT A GLANCE

THURSDAY, MARCH 2

7:00 a.m. - 8:00 a.m. Early Riser Marketing Session
The Great 2017 Grain Marketing Debate Room 217
8:30 a.m. - 10:00 a.m. Mini What's New Sessions Room 214 CD
(See list on page 17 in the program booklet)
8:30 a.m. - 10:00 a.m. Learning Center Session
Break Through Yield Barriers: Production Practices for High-Yield Acres Nationwide Room 217
10:15 a.m. - 11:45 a.m. Mini What's New Sessions (Repeat) Room 214 CD
10:15 a.m. - 11:45 a.m. Learning Center Session
The Ag Economy Barometer: A Look at Conditions Headed into 2017 Room 217
1:30 p.m. - 2:00 p.m. AG CONNECT Main Stage
Successful Farming® Talk: Are You Ready for Higher Grain Prices in 2017?
Inside Trade Show West Registration Entrance
2:00 p.m. - 2:30 p.m. AG CONNECT Main Stage
Successful Farming® Talk: Let's Go Live to Brazil
Inside Trade Show West Registration Entrance
2:30 p.m. - 3:00 p.m. AG CONNECT Main Stage
Successful Farming® Talk: Fighter to Farmer
Inside Trade Show West Registration Entrance
3:15 p.m. - 4:15 p.m. AG CONNECT Main Stage
It's a Jungle Out There! Blazing New Trails for Agriculture
Inside Trade Show West Registration Entrance
4:30 p.m. - 5:30 p.m. AG CONNECT Main Stage
Agricultural Executive Panel
Inside Trade Show West Registration Entrance

FRIDAY, MARCH 3

7:00 a.m. - 8:30 a.m. Early Riser Marketing Session
U.S. Farm Report Room 217
12: 15 p.m. - 12:45 p.m. AG CONNECT Main Stage
Successful Farming® Talk: Flight Plan
Inside Trade Show West Registration Entrance
12:30 p.m. - 1:10 p.m. What's New Sessions
Join the Strike Against Nematodes Room 212 AB
Advancements in Nutrient Application Equipment Room 213 AB
12:30 p.m. - 1:30 p.m. Learning Center Sessions
• The Link Between USDA Statistics and Administration of Farm Bill Programs Room 217 AB
• Plant Health: A Pivotal Input in a Successful Management Plan Room 214 AB
• Achieving Sustainability with a Certified Crop Adviser Room 214 CD
12:45 p.m. - 1:15 p.m. AG CONNECT Main Stage
Successful Farming® Talk: Three Often Misunderstood Maintenance Chores Inside Trade Show West Registration Entrance
1:15 p.m. - 1:45 p.m. AG CONNECT Main Stage
Successful Farming® Talk: From the Ground Up
Inside Trade Show West Registration Entrance
1:30 p.m. - 2: 10 p.m. What's New Sessions
• AGCO: High Speed, High Accuracy and High Yields in Precision Farming Room 212 AB
• Advantage Acre: Comprehensive Field Management—Simplified Room 213 AB
1:45 p.m. - 2:45 p.m. Learning Center Sessions
• Collaboration is Key to the Future of the Mississippi Watershed:

WHAT'S THE DIFFERENCE?

Early Risers and Learning Center Sessions In-depth discussions of current issues and topics that have a direct impact on your bottom line.

Mini What's New Sessions Five-minute presentations in a fast-pace 90-minute window give you a brief introduction to companies' key innovations.

What's New Sessions Companies showcase their newest innovations and services. Learn from and ask questions of company leaders and experts.

AG CONNECT Main Stage Located on the trade show floor inside the West Registration Entrance and offering an array of unique, entertaining and informative sessions.

Agriculture, Conservation, Transportation Working Together for America's Watershed Initiative Room 214 AB
• Taking Weed Management to the Next Level Room 214 CD
• Mitigating Risk, Maximizing Input Efficiency and Farm Profitability, and Increasing Sustainability with Drip Irrigation Technology Room 217 AB
2:00 p.m. - 2:45 p.m. AG CONNECT Main Stage
Expand Your Shop on a Budget
Inside Trade Show West Registration Entrance
2:30 p.m. - 3:10 p.m. What's New Sessions
• CRISPR-Cas Represents Abundant Potential for Agriculture Room 212 AB
• Why It's Time to Farm for Profit, Not Bushels Room 213 AB
3:00 p.m. - 3:45 p.m. AG CONNECT Main Stage
5 Steps to Kick Start Your Grain Selling
Inside Trade Show West Registration Entrance
3:00 p.m. - 4:00 p.m. Learning Center Sessions
• Lady Luck, is Thy Name La Niña? Room 214 CD
• Preserving New Soybean Herbicide Technologies in the Fight Against Resistant Weeds Room 214 AB
3:30 p.m. - 4:10 p.m. • Soil Health Farming: Optimizing the Use of Cover Crops, Conservation Tillage and Nutrient Management Approaches On-Farm for Economic Profitability, Productivity and Environmental Protection Room 217 AB
What's New Sessions
• New Solutions for Tough Times: Managing Risk in 2017 and Beyond Room 212 AB
• How BRANDT and Randy Dowdy's Proactive, Aggressive Nutrient Management Helped Set the New Soybean World Record of 171 Bu/Ac Beans Room 213 AB
4:00 p.m. - 5:00 p.m. AG CONNECT Main Stage
More Profit in 2017 Through Better Agronomy
Inside Trade Show West Registration Entrance

SATURDAY, MARCH 4

7:00 a.m. - 8:00 a.m. Early Riser Sessions
• What Would Make Someone Invest in Your Farm? Room 217 AB
• Piles to Files: Weed Through Your Paperwork Room 217 CD
8:15 a.m. - 9: 15 a.m. Learning Center Sessions
• The Emerging Bioeconomy: Opportunities and Challenges in Achieving Scale Room 214 AB
• Capturing the Genetic Potential of Today's Hybrids Room 217 AB
• Hot Topics from Our Nation's Capital 2017 Room 214 CD
• GMOs and Sustainability Go Hand 'n' Hand Room 217 CD
8:30 a.m. - 9:30 a.m. AG CONNECT Main Stage
Cooking Demonstration Inside Trade Show West Registration Entrance
9:30 a.m. - 10:10 a.m. What's New Sessions
• New Digital Tools for Managing Field Variability and Inputs on Climate FieldView™ Room 212 AB
• Protect Your Fields and Your Yields with Engenia™ Herbicide Room 213 AB
9:45 a.m. - 10: 15 a.m. AG CONNECT Main Stage: Salute to Women in Ag
Successful Farming® Talk: FarmHer
Inside Trade Show West Registration Entrance
10:30 a.m. - 11:30 a.m. AG CONNECT Main Stage: Salute to Women in Ag
Holy Crap! I Married a Farmer
Inside Trade Show West Registration Entrance
1:30 p.m. - 3:30 p.m. Closing Learning Center Session Advance screening of Rancher, Farmer, Fisherman film Lila Cockrell Theatre

Street Level

Food & Seating Area 2
(Thursday, Friday & Saturday)

Food & Seating Area 1
Kids Area
(Thursday & Friday)

EXHIBITOR SERVICES

UP TO SESSIONS

TRADE SHOW HALL 3 ENTRANCE

MARKET CAFÉ

MAIN LOBBY

GRAB-N-GO

MAIN ENTRANCE

WEST ENTRANCE

WEST ENTRANCE LOBBY

SK

REGISTRATION

OFFICE

ASSOCIATION AREA

CONNECTION CAFÉ

EL PUENTE CAFÉ

BROKEN CRUST CAFÉ

LILA COCKRELL THEATRE

CLOSING LEARNING CENTER SESSION

AG CONNECT MAIN STAGE
FOOD SERVICE
AVAILABLE-SATURDAY

MAIN STAGE

Conservation & Renewable Fuels

Commodity Classic

West Entrance Lobby

- Connection Café
- Video Wall
- Massage Area
- Housing & Tour Desks
- Survey Kiosk

Trade Show Hall 3 Entrance

- Trade Show Hall 3 Entrance
- Shuttle Desk
- City Information Desk
- Survey Kiosk
- Chalk Art
- Escalator to Stars at Night Ballroom

Registration

Office

Association Area

Connection Café

El Puente Café

Broken Crust Café

Lila Cockrell Theatre

Closing Learning Center Session

AG Connect Main Stage
Food Service
Available-Saturday

Main Stage

Conservation & Renewable Fuels

Commodity Classic

The floor plan shows two large ballrooms, 'HEMISFAIR BALLROOM' and 'STARS AT NIGHT BALLROOM', both highlighted in blue. The HemisFair Ballroom is at the top, and the Stars at Night Ballroom is at the bottom. Between them is a central area with several smaller rooms and a large open space. To the left of the ballrooms are several smaller rooms, some labeled 'MEETING ROOM' and 'OFFICE'. The plan also shows various entrances, exits, and service areas.

6th Floor

TOWER VIEW LOBBY

PARK VIEW LOBBY

CHARGING STATION

SK= SURVEY KIOSKS

TRADE SHOW ENTRANCE (FRIDAY & SATURDAY)

EVENTS ON MEETING LEVEL

- Early Risers
- Learning Centers
- Mini What's New
- What's New
- Continue the Conversation
- NSP General Session
- Charging Station

Rooms: 218, 217D, 217C, 217B, 217A, 216B, 216A, 215, 214D, 214C, 214B, 214A, 213B, 213A, 212B, 212A, 210H, 210A, 208, 211, 209, 207B, 207A, 206B, 206A, 205

Escalator to Hemisfair Ballroom

Restrooms: (Indicated by blue icons)

- NAWG Committee Meetings
- NAWG Board of Directors Meeting
- National Wheat Foundation Board Meeting
- National Wheat Yield Contest Cocktail Reception
- NAWG Presidents Reception & Wheat PAC Auction



Henry B. Gonzalez Convention Center

HOTEL SHUTTLES