

## **Commodity Classic – ASSIGNMENT OF EXHIBIT SPACE** *for 2018 Commodity Classic*

*Commodity Classic is America's top agricultural convention and trade show, managed by farmers, for farmers. The trade show connects cutting-edge agribusiness decision-makers with high-caliber, innovative, professional farmer leaders seeking the latest innovations in agriculture. Exhibitors focused on row crop products and services bring their best people here to connect face-to-face with the America's best farmers and ag media attending.*

### **Refer to Exhibitor Application Rules and Regulations Regarding Space Assignment**

The presell sign-up order is determined by a point system and priority order:

#### **1. Commodity Classic Joint Venture and Affiliate Association Advance Placement**

The National Corn Growers Association, American Soybean Association, National Association of Wheat Growers, National Sorghum Producers and Agricultural Equipment Manufacturers Association receive advance placement on the trade show floor based on the direction of the Commodity Classic Joint Venture Committee leaders and space needs of the associations as received prior to floor plan approval.

#### **2. Advance Sign-up for Top Tier Point Current Exhibitors**

Advance presell for top tier (200+ point) **current** exhibitors

#### **3. Presell Schedule Sign-up for all other Current Exhibitors**

Number of exhibitor paid booth points in history (1 point per 10 x10/100sf) = Total Points

### **Commodity Classic Joint Venture Committee Main Floor Plan Development and Booth Placement Policy**

- Exhibitors qualified to be on the main floor presell schedule are:  
Current 2017 Commodity Classic exhibitors (total accumulated Commodity Classic points)
- Company subsidiaries, including different exhibiting divisions of a same government agency, may sign-up together at the same time of the parent company, or highest point subsidiary, but points may NOT be added.
- If a company acquires another company(ies) with a point history, the highest point level may be used. While points are NOT added together, if the acquired company has MORE points than the parent company, the parent company may choose to instead use the acquired company(ies) total points.
- In the case of a total point tie, order in an even year show will be based on alphabetical sort from A – Z and odd years from Z – A.
- Points are based solely on paid accumulated exhibit spaces utilized and are not impacted by paid-in-full cancelled booths, association membership, sponsorship, number of participants brought to the meeting or other factors.
- A pre-designated “association” area (in addition to Commodity Classic Joint Venture and Affiliate Association advance booth placement) is reserved for selection solely by pre-approved ASA and NCGA affiliated organizations on a first-come selection based on total points assignment order.
- Space available after the presell meeting sign-up time schedule concludes may be reserved on a first-come, first-served basis by a current exhibitor with an exhibitor application. Above noted qualified presell exhibitors have first priority for space until May 31, 2017 for 2018. Payment is not due until exhibitor confirmation/invoices are distributed with payment terms as stated.
- New companies may submit an exhibitor contract to be on a wait list for space, as available, starting June 1, 2017 for the 2018 Commodity Classic. Payment is not due until exhibitor confirmation/invoice is distributed with payment terms as stated. Commodity Classic reserves the right to prioritize assignments of companies matching the Commodity Classic vision statement prioritizing products and services marketed primarily direct to row crop farmers.