



# **Commodity Classic Hyatt Regency**

## **Sponsorship Specification & Pricing Guide**

# 2017

**San Antonio, TX**

# Artwork Deadlines & Guidelines

**\$10.25/sq ft for all cling material/column wraps**

**\$9.75/sq ft for all banners**

**Artwork Deadline: COB Jan 27<sup>th</sup> (1 Month before Install)**

**25% surcharge if received during week of 1/30 (3 weeks before install)**

**40% surcharge if received during week of 2/6 (2 weeks before install)**

**50% surcharge if received during week of 2/13 (1 week before install)**

**Paramount will send all graphics to Hotels/Convention Center for final approval before printing.**

## **Sending Files:**

**Please send all graphics as print ready PDF with NO BLEEDS.**

**Make sure all fonts are outlined and all images are linked/embedded.**

**If you send a file at something other than 100% please make a note of this when sending your files.**

**All files must be uploaded to Paramount Convention Services' FTP. You will be provided with login and password information when you are ready to upload.**

## **Special Notes:**

**\*\*Window Clings have such a variance in size and very large quantities for some of the window banks. We are requesting that you send a mock-up along with the print ready artwork. This will ensure that your graphics are laid out correctly on site.**

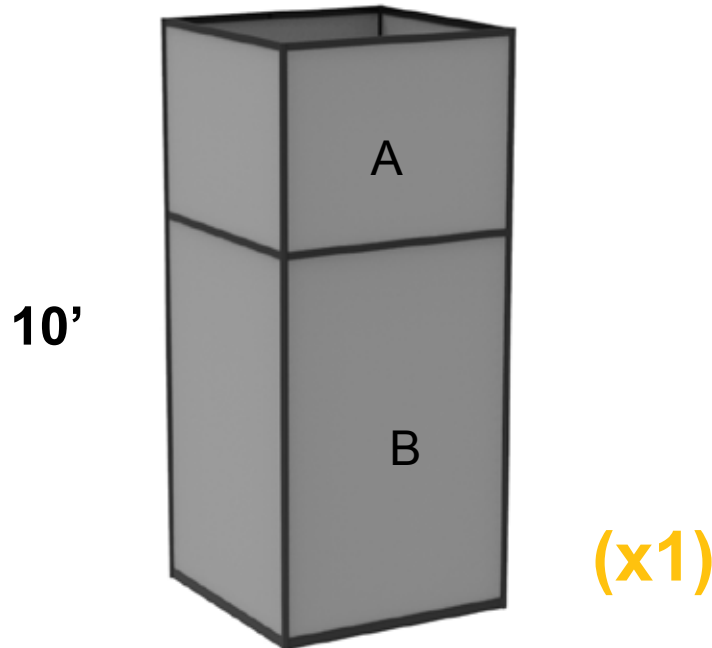
**\*\*Column Wraps are built using Paramount's metal system. All panels will tuck into the metal structure .25" on all edges. If you have graphics that span the vertical metal bars, please compensate for the gap of the bar (2").**

**If you have any other questions or concerns regarding graphics, contact Sean Hoffert at Paramount Convention Services.**

**314.621.6677 or [shoffert@paramountcs.com](mailto:shoffert@paramountcs.com)**



## Hotel Registration Column

**Dimensions: (W" x H")**

A: 38.125" x 22.625" (x4)

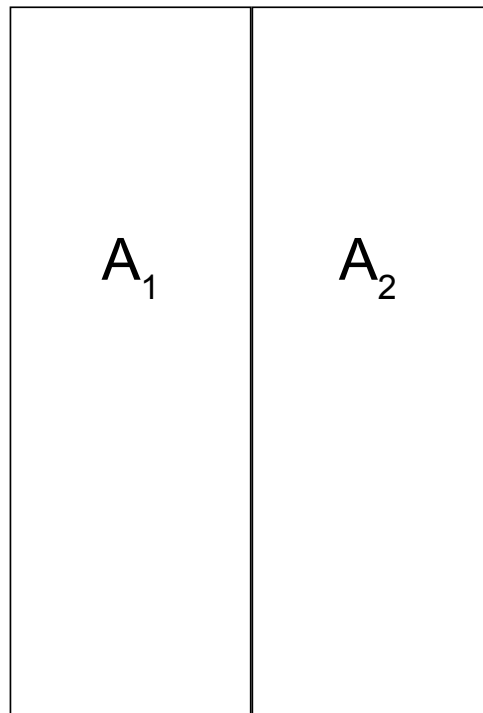
B: 38.125" x 92.125" (x4)

*When designing graphics that span across multiple panels, please note that the black metal bars are 2" wide.*

**Sponsorship:** \$5,000

**Production & Installation:** \$10.25/ft<sup>2</sup>

## Lobby Elevator Doors



(x5)

**Dimensions: (W" x H")**

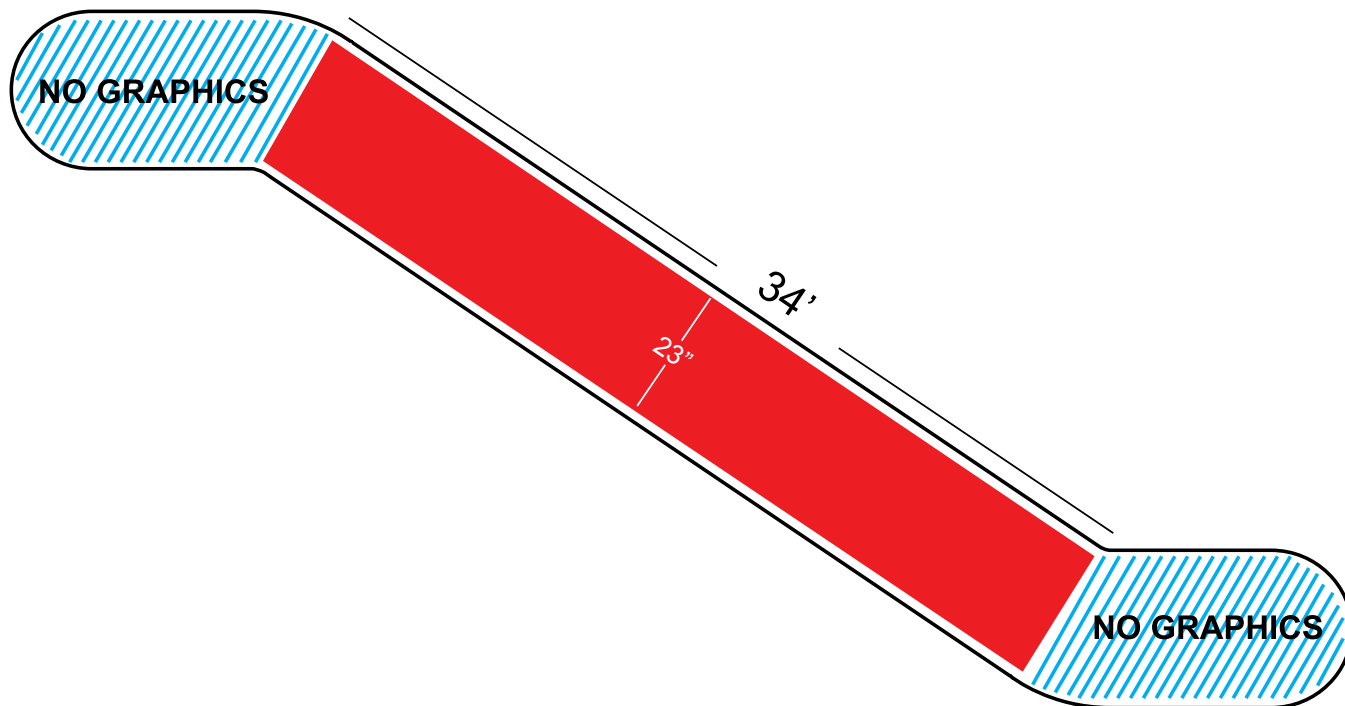
A: 20.75" x 83" (x10)

*Each elevator is divided into a right and left door. Each 1/2 door is 20.75" wide. Graphics that are sent as one piece at 41.5" wide will be split down the middle during production.*

*\*\*Outside Only*

**Sponsorship:** \$7,000/ea**Production & Installation:** \$10.25/ft<sup>2</sup>

## Escalator Up to 2nd Floor



**Dimensions: (W" x H")**

Glass Sides: 34' x 23" (x4)

*4 clings on inside glass of escalators.*

**Sponsorship:** \$5,000

**Production & Installation:** \$10.25/ft<sup>2</sup>

## Banner Above Bar



**Dimensions: (W' x H')**

Bar Wall: 32' x 8' (x1)

*Single sided banner visible from hotel lobby.*

**Sponsorship:** \$5,000

**Production & Installation:** \$9.75/ft<sup>2</sup>