



## COMMODITY CLASSIC 2017 SPONSORSHIP OPPORTUNITIES

Each of these investment opportunities can be mixed and matched

### ATTENDEE SERVICES

Choose one or more of these popular services to provide to Commodity Classic attendees.

2016 sponsors have the first right of refusal for **ATTENDEE SERVICES**.

<p><b>Sponsored by Bayer</b></p>	<p><b>Commodity Classic Connection Café</b> Place your company name and products in front of growers, family members and media at this popular hospitality hub. Conveniently located near the Commodity Classic registration area, the Commodity Classic Connection Café enables attendees to take a break and network with colleagues while they enjoy refreshments and popcorn compliments of your company. Commodity Classic participants say that the opportunity to make new connections is perhaps the most valuable part of the experience.</p>
<p><b>Sponsored by NACHURS</b>  <b>Co-sponsorship available</b></p>	<p><b>Convention Hotel Shuttles</b> Showcase your message to the thousands of convention attendees who will ride the shuttles daily between Commodity Classic hotels and the San Antonio Convention Center. Sponsors are invited to play a DVD in the comfortable motor coaches during the ride to promote company messaging. Additional branding opportunities are available. Your company will be listed as the sponsor on Commodity Classic signage at shuttle pick-up locations.</p>
<p><b>Sponsored by NACHURS</b></p>	<p><b>Registration Brochure &amp; Lanyards</b> This is your opportunity to reach nearly 60,000 farmers with your company name and message in a full-color, half-page, dedicated section of the <b>registration brochure</b>. The brochure with your ad is mailed in the Fall to all members of ASA, NCGA, NAWG, and NSP, as well as other members of the ag industry. Then, as part of the registration brochure sponsorship, <b>lanyards</b> imprinted with your company name will be distributed onsite to all registrants. Attendance in 2017 is expected to surpass 9,000. This two-part sponsorship is a sure way to get your company noticed before and during the event!</p>
<p><b>Sponsored by AgriGold</b></p>	<p><b>Program Booklet &amp; Bookmarks</b> The onsite Program Booklet is used by attendees as an invaluable resource for all details about the convention. Sponsorship provides for a four-color ad on the back cover to ensure that your company is fully recognized. This is an ideal opportunity to welcome the Commodity Classic attendees, including farmers, agribusiness professionals, and media. Attendees refer to the program booklet often throughout the convention and many save it to refer back to after returning home. <b>BONUS:</b> With the program booklet sponsorship, <b>bookmarks</b> with your company logo and message will be produced and provided to each attendee with the program booklet.</p>
<p><b>OPEN</b></p>	<p><b>Mobile App – \$10,000</b> New for 2017! Be the exclusive sponsor of the Commodity Classic mobile app! The mobile app features show schedule, sessions listing, speaker bios, exhibitor listing, venue map, and more. Present your company's name and message on the Commodity Classic mobile app splash screen. One sponsorship available.</p>



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<p><b>Sponsored by BASF</b></p>	<p><b>Registration Tote Bags</b> Your company's name will be prominently displayed on the registration totes given to Commodity Classic attendees. Attendees will see your company's name while using these tote bags during the convention and when back home.</p>
<p><b>Sponsored by Bayer</b></p>	<p><b>Commodity Classic Massage Area</b> Associate your company's name with rest and relaxation, generate outstanding visibility and be a hero to attendees! Prominent location in the convention center lobby. Attendees will line up to take advantage of complimentary shoulder and foot massages. Certified massage therapists will provide ten-minute, upper body massages in specially designed chairs during designated hours. Foot massages will be available to attendees while they wait for their upper body massage. You may provide branded clothing for the massage practitioners to wear.</p>
<p><b>OPEN</b></p>	<p><b>Mobile Health Screening – \$15,000</b> New for 2017! Associate your company's name with promoting good health among Commodity Classic attendees. Attendees can participate in a 15-minute, non-invasive vascular screening that assesses their risk of heart disease or a stroke. Screenings are performed by medical professionals from an area hospital. The opportunity will be placed in a high-traffic area, sure to make a lasting impression on health screening participants and attendees. A sign acknowledging the sponsor will be placed at the Mobile Health Unit. Attendees will appreciate your support of promoting good health.</p>
<p><b>OPEN</b></p>	<p><b>Charging Station – \$15,000</b> Capture attendees' attention when they stop to charge their mobile devices. Your company's message will be displayed on signage at the Charging Station counter and tables. Additional branding opportunities within that area are available. Located on the second floor of the Convention Center.</p>
<p><b>EDUCATION</b> Be a part of a key reason growers attend Commodity Classic – <b>EDUCATION!</b> Your company plays a role in developing credible, valuable and timely sessions. This is where America's farmers learn to be even better at what they do.</p>	
<p><b>Sponsored by Penton Agriculture &amp; Channel Seed; Advance Trading</b></p>	<p><b>Early Riser Sessions</b> Fill the room with approximately 300-350 farmers looking for innovative ways to stay profitable and maximize yields. Farmers don't mind getting up early to learn about these cutting edge tips and topics. Coffee and breakfast pastries are included with this sponsorship. Educational Sessions RFP is available as a separate document. Submission deadline June 30, 2016.</p>



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<p><b>Sponsored by</b>          AgriGold, American Society of Agronomy, BASF, Corn Refiners Association, DTN/The Progressive Farmer, John Deere, Monsanto Company, Netafim, Purdue University Center for Commercial Agriculture, Soil Health Partnership, Syngenta, StollerUSA, USDA National Ag Statistics Service, USFRA</p>	<p><b>Learning Center Sessions</b>          Help growers increase their knowledge and improve their bottom line with credible and timely topics. Learning Center Session time slots of 60- and 90-minutes length are offered. Educational Sessions RFP is available as a separate document. Submission deadline June 30, 2016.</p>
<p><b>OPEN</b></p>	<p><b>Early Riser Learning Center Session</b>  <i>Unique Sponsorship Opportunity:</i> Sponsor this year's farmer business session featuring Lori Firsdon of Forte Organizers. This 60-minute session "Piles to Files: Weed Through Your Paperwork" is scheduled on Saturday morning, March 4 at the San Antonio Convention Center. Organizing your office is the first step to increasing productivity and your bottom line! As the presenting sponsor, your company representative will have an opportunity to introduce the speaker and your company, and may close the session by inviting the audience to your booth, perhaps offering them an incentive to do so. Sponsoring company may display signage in the meeting room during the presentation. As an added bonus, coffee and breakfast bakeries will be provided during the session.</p>
<p><b>Sponsored by</b>          Farm Journal Media</p>	<p><b>U.S. Farm Report Early Riser Marketing Session</b>          Fill the house as attendees pile in for taping of the weekly half-hour program WeekEnd MarketPlace, produced by AgDay TV.</p>
<p><b>Sponsored by</b>          AGCO, AgriGold, BASF, BRANDT, DuPont Pioneer, FarmLogs, John Deere, Monsanto Company, The Climate Corporation</p>	<p><b>What's New Sessions</b>          These 40-minute What's New Sessions are a unique platform to showcase your company's newest innovations and services critical to agriculture's future. Product or service must be introduced after March 2016. Educational Sessions RFP is available as a separate document. Submission deadline October 21, 2016.</p>
<p><b>Sponsored by</b>          BASF, Case IH, Dow AgroSciences, Dragon-Line, FMC, Groundwork BioAg, mAgri, Midwestern BioAg, Oro Agri, Raven, senseFly, Syngenta, Valent</p>	<p><b>Mini What's New Sessions</b>          Showcase your company's newest, most innovative products or services to the nation's top producers with an abbreviated version of the traditional 40-minute What's New Sessions. Product or service must be introduced after March 2015. Educational Sessions RFP is available as a separate document. RFP submission deadline October 21, 2016.</p>



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### COMMODITY CLASSIC MARKETING OPPORTUNITIES

Get the word out by sponsoring these investment opportunities.

2016 sponsors have first right of refusal for **MARKETING** opportunities.

#### Locations are available

#### Elevator Signage – \$6,000 - \$20,000, plus printing & installation

Capture attendees' attention by placing your message on the elevator doors, based on hotels' specifications. Opportunities are available at the Grand Hyatt, Marriott RiverCenter and Hyatt Regency. Pricing varies based on number of elevators and facility. See **Sponsorship Specifications & Pricing Guides** for details.

- Grand Hyatt (2 packages) – branding available on the **inside and outside** of elevator doors. Branding on the inside of the elevator doors allows your message to reach all floors!
  - Nine elevators per floor, three floors, divided between two packages:
  - Package 1 = 5 elevators, outside and inside branding **SOLD**
  - Package 2 = 4 elevators, outside and inside branding **SOLD**
- Marriott RiverCenter (2 packages) – branding available on the outside of elevator doors
  - Ten elevators per floor, one floor, divided between two packages:
  - Package 1 = 6 elevators, lobby level, outside-only branding \$8,000. **AVAILABLE**
  - Package 2 = 4 elevators, lobby level, outside-only branding **SOLD**
- Hyatt Regency (1 package) – branding available on the outside of elevator doors
  - Package 1 = 5 elevators, lobby level, outside-only branding \$7,000. **AVAILABLE**

Floor clings in select elevator lobbies at Grand Hyatt and Marriott RiverCenter are available as an additional opportunity for the sponsor of the corresponding elevators. Contact Abby Podkul for pricing.



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### Locations are available

#### Escalator Signage – \$5,000 - \$10,000, plus printing & installation

Place your message on escalator railings and middle dividers. These eye-catching locations are always a hit! Opportunities are available at the San Antonio Convention Center, Grand Hyatt, Marriott RiverCenter and Hyatt Regency. Escalator signage pricing varies based on facility and location. See **Sponsorship Specifications & Pricing Guides** for details.

- San Antonio Convention Center (4 escalator banks) – Main Lobby, Registration Lobby, Hall 3, Hall 4A
  - Main Lobby (glass sides interior & metal middle) **SOLD**
  - Add-on option: Main Lobby (glass sides exterior & large wall cling location below the glass sides) **SOLD**
  - Registration Lobby **SOLD**
  - Hall 3 (inside trade show) **SOLD**
  - Hall 4A (inside trade show) **SOLD**
- Grand Hyatt (3 escalator banks) – River Level to Lobby, Second to Third, Third to Fourth levels
  - Each of these three levels = \$5,000 each **AVAILABLE**
- Marriott RiverCenter (1 escalator bank) – Second to Third level
  - \$5,000 **AVAILABLE**
- Hyatt Regency (1 escalator bank) – Lobby to Second level
  - \$5,000 **AVAILABLE**

The Convention Center Main Lobby escalator location includes an opportunity for the sponsor to add on a large wall cling below the escalator. Highly visible to anyone approaching from the connecting hallway.



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### Locations are available

#### Floor Clings – \$5,000 - \$7,500, plus printing & installation

Make a statement! Put your logo or brand message on floor graphics placed in high-traffic areas in the San Antonio Convention Center, Grand Hyatt and Marriott RiverCenter. Floor Cling pricing varies based on location. See **Sponsorship Specifications & Pricing Guides** for details.

- San Antonio Convention Center (8 locations) – Main Lobby, Registration Lobby, First Floor Connecting Hallway (2 locations), Second Floor Hall of Statues (2 locations), Second Floor Hallway by Rooms 208-213 (2 locations)
  - Main Lobby **ON HOLD**
  - Registration Lobby **SOLD**
  - First Floor Connecting Hallway **SOLD**
  - Second Floor Hall of Statues **SOLD**
  - Second Floor Hallway by Rooms 208-213 = \$5,000 each, 2 locations **AVAILABLE**
  - All of these are fairly large areas that you can fill up with many floor clings. Exact dimensions are available.
- Grand Hyatt (3 locations) – All on lobby level: Main Entrance, Bar Rojo Entrance, Garage/Valet Entrance.
  - \$5,000 each. Each location limited to (3) 24"x24" clings. **AVAILABLE**
  - Also: select elevator lobbies are available exclusively for elevator sponsors. \$600 each
- Marriott RiverCenter: Elevator lobby on the Lobby level is available exclusively for elevator sponsors.
  - \$600 each, available exclusively for elevator sponsors

Floor Cling locations in elevator lobbies are offered exclusively to the sponsors of the corresponding elevators.

### Locations are available

#### Window Clings – \$5,000 - \$7,500, plus printing & installation

Window Clings are a bold, highly visible chance to display your company's message or logo to the Commodity Classic audience! Locations available at the San Antonio Convention Center and the Marriott RiverCenter. Window Cling pricing varies based on location and size. See **Sponsorship Specifications & Pricing Guides** for details.

- San Antonio Convention Center (17 window groups) – Main Entrance, Registration Lobby, Second Floor Hall of Statues (2 groups), Second Floor Hallway by Room 208 (5 groups), Second Floor Park View Lobby (8 groups)
  - Main Entrance **SOLD**
  - Registration Lobby **SOLD**
  - Second Floor Hall of Statues = 2 groups, \$5,000 each **AVAILABLE**
  - Second Floor Hallway by Room 208 = 5 groups, \$5,000 each **AVAILABLE**
  - Second Floor Park View Lobby = 8 groups, \$5,000 each **SEVERAL AVAILABLE**
- Marriott RiverCenter – Main Entrance, 2 large windows flanking the doors **SOLD**
- Marriott RiverCenter – Side Entrance, 8 windows above the doors **SOLD**



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### Locations are available

#### Column Wraps – \$3,000 - \$8,000, plus printing & installation

Display your message on a variety of columns located inside and outside the San Antonio Convention Center and Hyatt Regency. Up to 8 areas/locations are offered, representing 22 columns total. Some locations include a variety of columns offered to a multiple of sponsors, while other locations are offered to one sponsor. See **Sponsorship Specifications & Pricing Guides** for details.

- San Antonio Convention Center (6 locations/18 columns) – Locations are Main Entrance Exterior, Shuttles Drop-Off/Pick-Up Exterior, Main Lobby by Market Café, Main Lobby by Hall 3 Entrance, First Floor Connecting Hallway, Second Floor Hallway by Room 208
  - Main Entrance Exterior = 2 columns, \$5,000 each **AVAILABLE**
  - Shuttles Drop-Off/Pick-Up Exterior = 7 columns, \$6,000 for all 7 (offered to one sponsor only) **AVAILABLE**
  - Main Lobby by Market Café = 2 columns, \$3,000 each **ONE IS AVAILABLE, ONE IS ON HOLD**
  - Main Lobby by Hall 3 Entrance = 1 column, \$3,000 **AVAILABLE**
  - First Floor Connecting Hallway = 5 columns **SOLD**
  - Second Floor Hallway by Room 208 = 1 column, \$3,000 **AVAILABLE**
- Grand Hyatt (1 location/3 columns)
  - Exterior Front Drive Columns = 3 columns, \$8,000 each **AVAILABLE**
- Hyatt Regency (1 location/1 column)
  - Interior Main Lobby by Front Desk = 1 column, \$5,000 **AVAILABLE**



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<p><b>Locations are available</b></p>	<p><b>Banners – \$3,000 - \$10,000, plus printing &amp; installation</b> Banners of various sizes can be installed to display your company's message to Commodity Classic attendees at the San Antonio Convention Center, Grand Hyatt, Marriott RiverCenter and Hyatt Regency. Single- and double-sided options are available. Banner sizes and prices vary depending on location. See <b>Sponsorship Specifications &amp; Pricing Guides</b> for details.</p> <ul style="list-style-type: none"> <li>San Antonio Convention Center (5 locations) – Second Floor Hallway by Rooms 208-213, Second Floor Park View Lobby <ul style="list-style-type: none"> <li>Second Floor Hallway by Rooms 208-213, 3 locations, double-sided (3'x31') <b>SOLD</b></li> <li>Second Floor Park View Lobby, 2 locations, double-sided (3'x20') <b>SOLD</b></li> </ul> </li> <li>Grand Hyatt (2 locations offered) – Exterior second and third floor balconies above Bar Rojo entrance. Single-sided. Note: once the first location is reserved, the second location is available only to a non-competitor company. <ul style="list-style-type: none"> <li>Second Floor Balcony = \$15,000 (single-sided, up to 113' long – entire length of balcony) <b>SOLD</b></li> <li>Third Floor Balcony = \$15,000 (single-sided, up to 113' long – entire length of balcony) <b>AVAILABLE</b></li> </ul> </li> <li>Marriott RiverCenter (3 locations offered) – All visible from the Lobby level, all are single-sided: Second floor balcony wooden façade (1 location), Third floor balcony (2 locations) <ul style="list-style-type: none"> <li>Second Floor Balcony Wooden Façade, single-sided, 4'x30', "12:00" location in the Atrium <b>SOLD</b></li> <li>Third Floor Balconies = \$3,000 each, 2 locations offered (single-sided, 4'x8', "3:00" and "9:00" location in the Atrium) <b>AVAILABLE</b></li> </ul> </li> <li>Hyatt Regency <ul style="list-style-type: none"> <li>Wall above Bar, Visible from Lobby = \$5,000 (8'x32') <b>AVAILABLE</b></li> </ul> </li> </ul>
<p><b>OPEN</b></p>	<p><b>Hotel Front Desk Clings – \$7,500, plus printing &amp; installation</b> Make an impression on hundreds of Commodity Classic attendees when they arrive to check-in at the Grand Hyatt. The Grand Hyatt has two locations on the front of their Front Desk check-in counters that are available for company branding. Each location is \$7,500, plus printing &amp; installation. This area is also visible when guests exit the elevator lobby and when they mill around in the Grand Hyatt lobby. See <b>Sponsorship Specifications &amp; Pricing Guides</b> for details.</p>
<p><b>OPEN</b></p>	<p><b>Coasters &amp; Napkins – \$10,000</b> Provide coasters and napkins with your logo for attendees' use in the Grand Hyatt and Marriott RiverCenter bars and lounges.</p>
<p><b>OPEN</b></p>	<p><b>Personalized Hotel Room Key Cards – pricing depends on hotels selected</b> Make an immediate and lasting impression by placing your logo on the room keys that will be distributed to attendees upon check-in to certain Commodity Classic hotels. Price is based on front-side printing, 4-color and one artwork. Price varies depending on hotels selected. Marriott RiverCenter is sold. Grand Hyatt and Hilton hotels are available, and other hotels may be available.</p>





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<p><b>Sponsored by Syngenta</b></p>	<p><b>Water Coolers</b> Associate your company's name with the thirst-quenching water coolers located in the San Antonio Convention Center second-floor lobby near the Learning Centers, What's New and Mini What's New Sessions. Attendees will appreciate your generosity! One sponsorship available. Provide your logo wraps for the water coolers.</p>
<p><b>Sponsored by Syngenta</b></p>	<p><b>Chalk Art</b> Have some fun! Entertain attendees while promoting your company's name, logo or message in a unique way! Capture everyone's attention with your artist's custom, one-of-kind creation. Sponsor makes arrangements for artist. Located in the San Antonio Convention Center Main Lobby. This is where the Shuttles drop off and is the location of one of the Trade Show entrances. This creative sponsorship is sure to stop attendees in their tracks!</p>
<p><b>OPEN</b></p>	<p><b>Video Wall – \$5,000 - \$20,000</b> The Commodity Classic Video Wall is a large LED screen display located in the Bridge Café Lobby of the convention center. This lobby area features the Commodity Classic Connection Café, cash concessions and attendee seating areas. The Video Wall is your opportunity to present your company's commercial or video. Sponsors' pre-recorded videos will be interspersed with Commodity Classic messaging on a rotating basis. Pricing reflects the amount of air time purchased. The Classic Close-Up package also includes production of your video. NEW this year: The \$15,000 and \$20,000 packages include the opportunity to also showcase your same video message on the AG CONNECT Main Stage screen in the trade show. See separate <b>Video Wall Information</b> sheet for more details.</p>
<p><b>TRADE SHOW OPPORTUNITIES</b> Promote your company product to grower leaders, their families and media with one of the four <b>TRADE SHOW</b> opportunities below. 2016 sponsors have the first right of refusal.</p>	
<p><b>OPEN</b></p>	<p><b>Thursday Trade Show Grand Opening Fiesta Reception – \$40,000</b> Your company is the focal point at the Trade Show Grand Opening Fiesta Reception to welcome attendees and communicate your organization's message. Investment in the Trade Show Grand Opening Reception includes:</p> <ul style="list-style-type: none"> <li>• Company representative may welcome and briefly address attendees gathered during the Trade Show Grand Opening ceremony right before the Trade Show opens on Thursday. Other speakers at this ceremony include the Commodity Classic Co-Chairs.</li> <li>• Company personnel may welcome attendees at the trade show entrance as well as the food seating areas</li> <li>• Use of Commodity Classic trade show seating areas</li> <li>• Product message may be placed on each buffet</li> <li>• Table centerpieces using company product packaging or message may be displayed</li> <li>• Cups and napkins with your company logo and booth number may be provided</li> <li>• Reception food ticket imprinted with your company name and booth number</li> <li>• Booth drawing (if company chooses to have one) is publicized within daily schedule of onsite Program Booklet</li> <li>• Special mention in Registration Brochure and Program Booklet as being the sponsor of this event (deadlines apply)</li> </ul>



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### OPEN

#### Friday Trade Show Lunch – \$20,000 per co-sponsorship (2 offered)

Reach your target audience beyond the borders of your booth while providing them something everyone loves: food! Investment in the Trade Show Lunch includes:

- Company personnel may welcome attendees at their designated food seating areas
- Use of designated Commodity Classic trade show seating areas
- Product message may be placed on buffets
- Table centerpieces using company product packaging or message may be displayed
- Cups and napkins with your company logo and booth number may be provided
- Lunch ticket imprinted with your company name and booth number
- Booth drawing (if company chooses to have one) is publicized within daily schedule of onsite Program Booklet
- Special mention in Registration Brochure and Program Booklet as being a sponsor of this event (deadlines apply)

**Sponsored by  
U.S.A. Poultry & Egg  
Export Council and  
American Egg Board**

**and**

**Soy Checkoff**

#### Saturday Trade Show Break

The Saturday sponsorship opportunity includes refreshment and snacks. Strengthen your company's presence by sponsoring the trade show break. Investment in the Trade Show Break includes:

- Company personnel may welcome attendees at the trade show entrance as well as the food seating areas
- Booth drawing publicized within daily schedule of onsite Program Booklet
- Use of the Commodity Classic trade show seating area
- Product message may be placed on each buffet
- Table centerpieces using company product packaging or message may be displayed
- Cups and napkins with your company logo and booth number may be provided
- Break ticket imprinted with your company name and booth number
- Booth drawing (if company chooses to have one) is publicized within daily schedule of onsite Program Booklet
- Special mention in Registration Brochure and Program Booklet as being the sponsor of this event (deadlines apply)

**Sponsored by  
DuPont Pioneer**

#### Commodity Classic Commemorative Clothing

Attendees can't get enough of the commemorative t-shirts and specialty clothing items featured at the Trade Show. We often see a rush on the first day of the Trade Show as attendees line up to get their pick of the inventory. Many attendees stock up on these items to give as gifts to family, friends, and colleagues back home. Your company logo is included in the apparel design. These items continue to be worn throughout the year, extending valuable branding after the Commodity Classic event is over.

### HEADLINE EVENTS

These high-profile headline events will give your company maximum exposure to the Commodity Classic audience. 2016 sponsors have the first right of refusal for **HEADLINE EVENTS**.



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<b>Sponsored by Syngenta</b>	<b>Welcome Reception</b> Gain attention by sponsoring the first social event of Commodity Classic. Give attendees the opportunity to visit each other and enjoy this special evening. Opportunity includes: <ul style="list-style-type: none"> <li>• Your company personnel can welcome attendees</li> <li>• Table centerpieces using company product package</li> <li>• Cups and napkins with your company logo</li> <li>• A showcase of company prizes at the end of the event</li> </ul>
<b>Sponsored by Dow AgroSciences</b>	<b>General Session</b> Set the tone for the week's informative sessions by sponsoring the General Session. Expert speakers deliver motivating, entertaining presentations. Association presidents address industry challenges and accomplishments. Sponsorship of the General Session includes an opportunity for your company to address the audience and share your message.
<b>Sponsored by Monsanto</b>	<b>Evening of Entertainment</b> Sponsor this grand finale and be sure growers are leaving on a high note! A celebrated artist will entertain all Commodity Classic attendees in a private venue.
<b>Sponsored by DuPont Pioneer John Deere Monsanto BioAg United Soybean Board</b>	<b>ASA Awards Banquet</b> Sponsor this exclusive event and your company will have a valuable presence among hundreds of key soybean customers. The celebratory nature of this event lends itself well to the presentation of national awards honoring soybean growers from across the country. Contact Abby Podkul at (314) 576-1345 or email <a href="mailto:apodkul@soy.org">apodkul@soy.org</a> for details on how to become a sponsor.
<b>Sponsored by BASF Corporation DuPont Pioneer John Deere</b>	<b>NCGA Awards Banquet</b> Don't miss a chance to align your company with some of the nation's top corn producers at this popular event. This national awards night honors National Corn Yield Contest winners and national membership award winners. Contact Joe Hodes at (636) 733-9004 or email <a href="mailto:hodes@ncga.com">hodes@ncga.com</a> for details on how to become a sponsor.
<b>OTHER OPPORTUNITIES</b> 2016 sponsors have the first right of refusal for the Registration Form Demographics Incentive, Media Room/Media Reception and Worship Service sponsorships.	



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<p><b>Sponsored by John Deere</b></p>	<p><b>Registration Form Demographics Incentive</b> Provide a high-value prize to encourage grower-attendees to fill out their demographics when registering for the 2017 Commodity Classic. Your company name and incentive will be featured on the printed registration form that is mailed to members of ASA, NCGA, NSP and NAWG, as well as on the Commodity Classic website registration page (deadlines must be met). A drawing to win the prize will be conducted at your booth during the Trade Show to draw traffic to your booth. Special mention of the sponsor and this popular drawing are included in the Commodity Classic onsite program booklet, website and mobile app.</p>
<p><b>Sponsored by DuPont Crop Protection</b></p>	<p><b>Media Room/Media Reception</b> More than 100 of the nation's top agriculture broadcast and print reporters cover Commodity Classic. Get your name in front of this very influential group – the media! Sponsorship includes branding opportunities in the Media Work Room as well as at the Media Reception. As the Media Room/Media Reception sponsor, your company has the option to place your logo and signage in the room, provide goodie bags to the media...it's up to you!</p>
<p><b>OPEN</b></p>	<p><b>Worship Service – \$5,000</b> Commodity Classic includes its own non-denominational worship service for all participants, led by the Fellowship of Christian Farmers. Show your support of the Commodity Classic audience with your investment in this valued event. The sponsoring company is listed whenever the worship service is listed: registration brochure (deadlines must be met), onsite program booklet, website, mobile app and signage outside the room.</p>
<p><b>OPEN</b></p>	<p><b>General Support</b> \$5,000+ Help us run an outstanding event with a general support sponsorship and gain recognition by being included in the list of sponsors. Propose your own unique sponsorship opportunity.</p>
<p><b>Contact Abby Podkul, Commodity Classic Events Director, at (314) 754-1345 or email: <a href="mailto:apodkul@soy.org">apodkul@soy.org</a> or Peggy Findley, Show Director, at (636) 677-4157 or email: <a href="mailto:ShowDirector@CommodityClassic.com">ShowDirector@CommodityClassic.com</a> to discuss all available options for sponsorship.</b></p>	