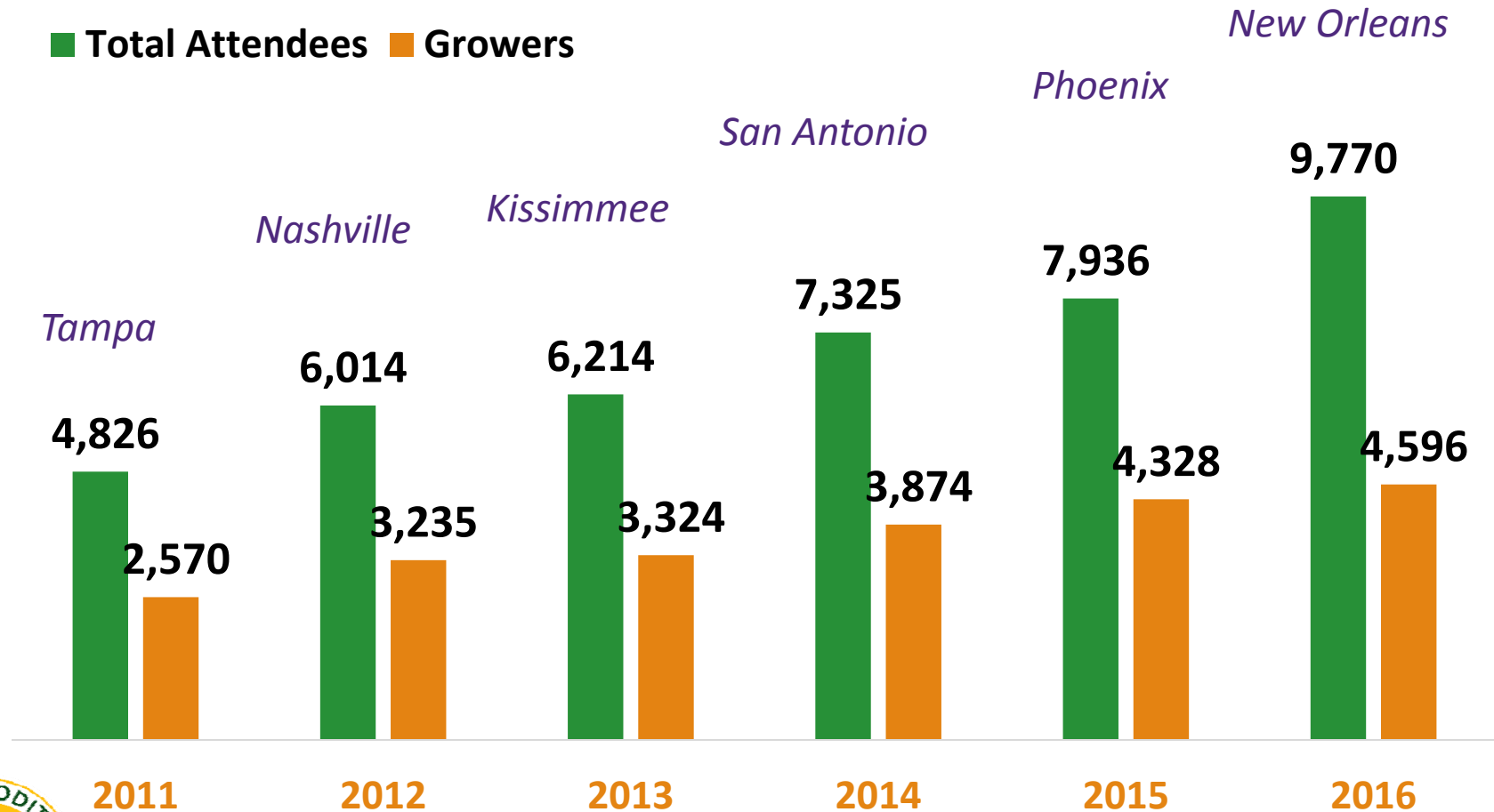


Attendance



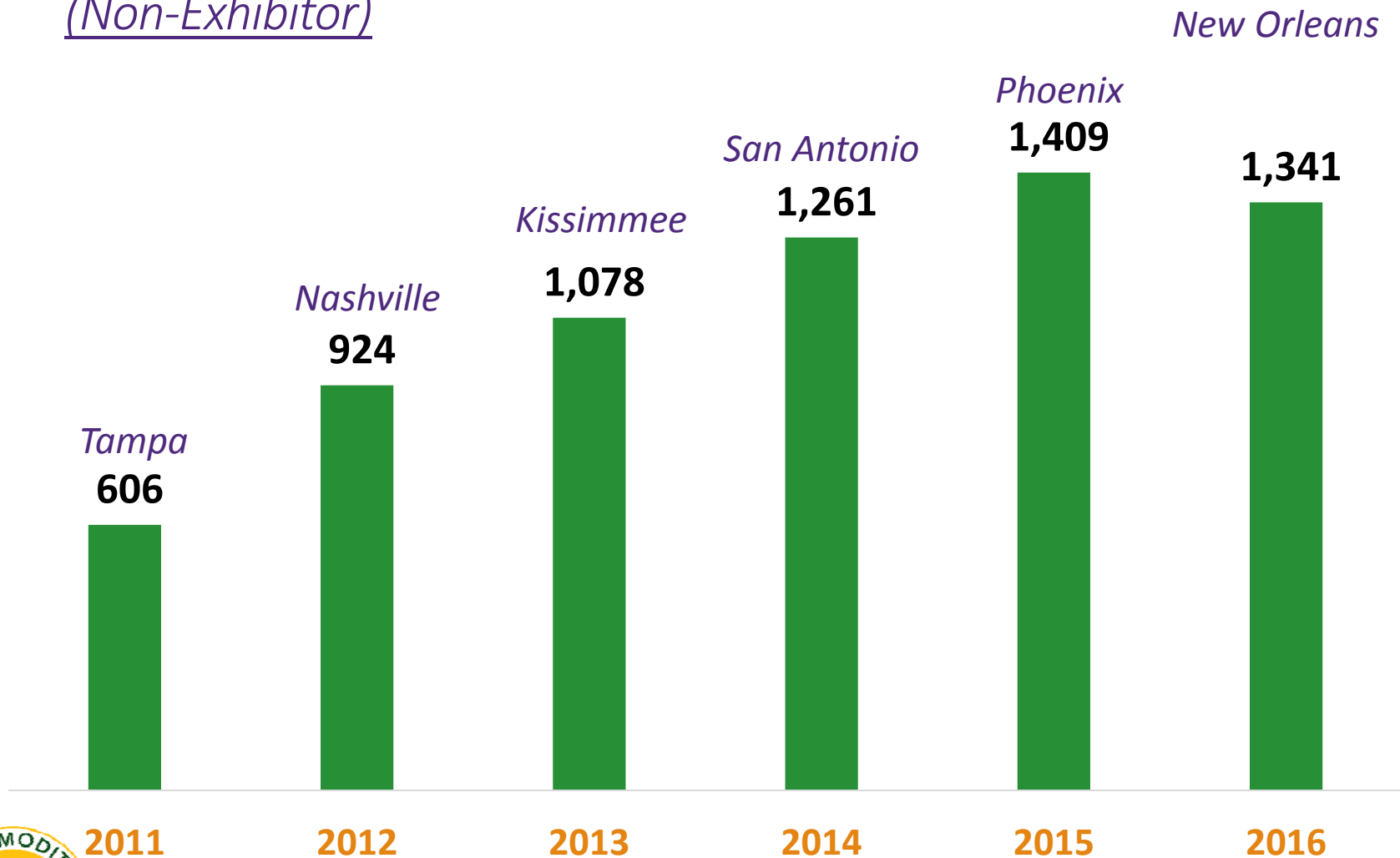
Year-to-Year Attendance

■ Total Attendees ■ Growers



First-Time Attendees

(Non-Exhibitor)



Grower Profile

	2016	2015	2014	2013	2012	2011
Total Acres	2,893	3,009	2,520	2,332	2,401	2,338
Corn Acres	1,197	1,247	1,117	1,112	1,098	1,074
Soybean Acres	1,117	1,122	862	870	859	908
Wheat Acres	992	1,247	897	686	844	729
Sorghum Acres	471	467	582	419	670	724
Cotton Acres	988	NA	NA	NA	NA	NA
Avg. Age	52.6	53.4	51.7	52.9	52.8	53.6
No. Feedlot Cattle	604	NA	NA	NA	NA	NA
Cow/Calf Pairs	150	NA	NA	NA	NA	NA
Avg. Cattle	NA	481	414	446	401	390
Avg. Hogs	7,994	7,363	6,511	7,280	8,642	7,603



Based on registered growers completing demographic information

Other Attendee Groups

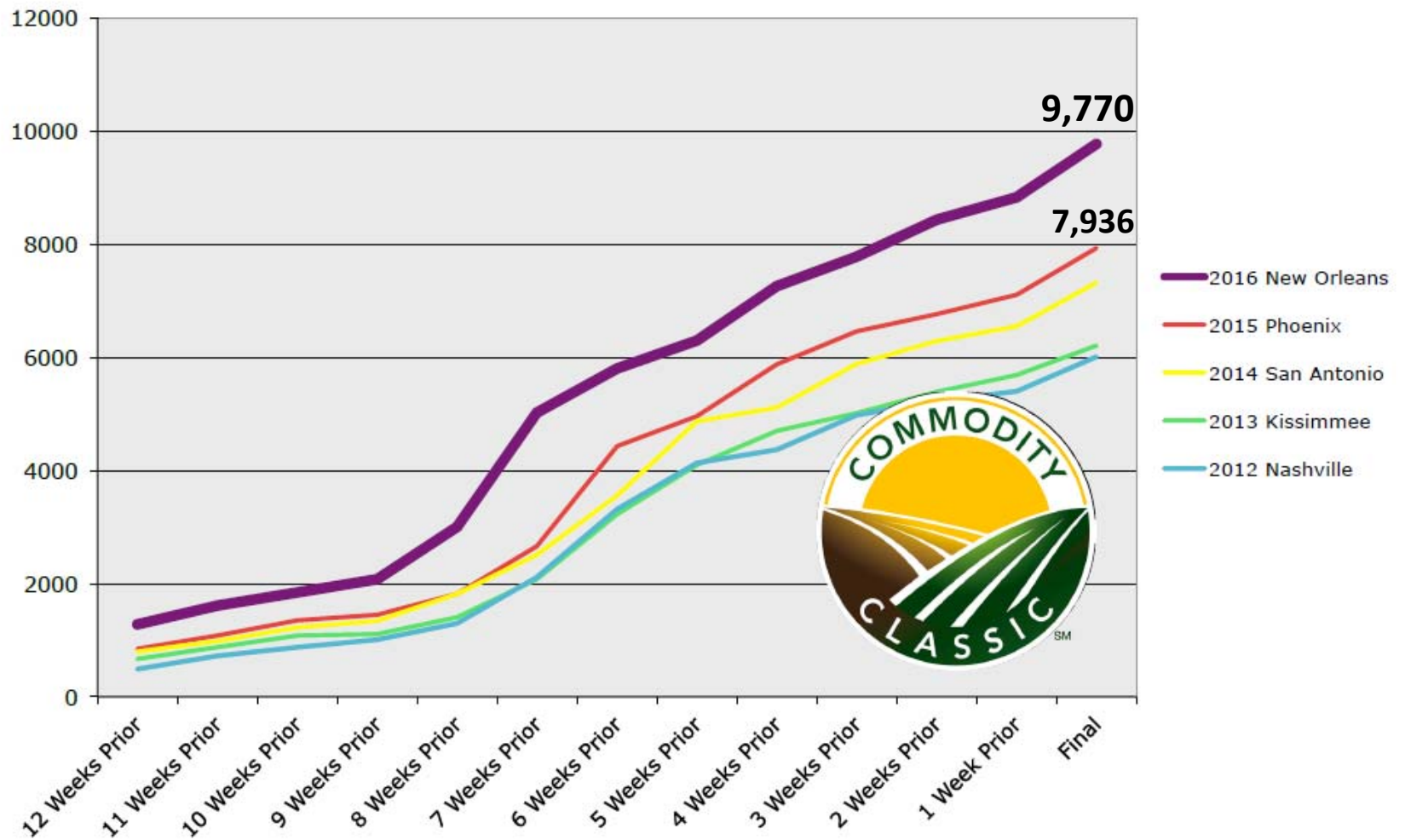
	2016	2015	2014	2013	2012	2011
Media	186	148	160	138	156	125

	2016	2015	2014	2013	2012	2011
Youth	291	188	263	414	270	206

Based on registration categories



Commodity Classic Registered Attendees



Grower Map

CANADA

AB 14 | MB 34 | ON 131

PE 2 | QC 8 | SK 17

